

Rita's Water Ice Raises Cancer Funds

OCEAN CITY — The Ocean City Rita's Water Ice store, located at 900 Boardwalk raised \$4,504 through Rita's annual paper lemon promotion for Alex's Lemonade Stand Foundation (ALSF), an organization that funds pediatric cancer across the United States.

From June 1- 30, the store, owned by Ronald and Denise Calvy, joined more than 500 Rita's locations and participated in the company's third consecutive fundraiser, selling paper lemons in \$1 increments to Rita's guests.

Guests had the option to personalize their paper lemons, which were then displayed in the local store's "Wall of Hope," a visual tribute to the community's participation in the fundraiser.

All of the proceeds from Rita's June paper lemon fundraiser will be donated to ALSF, a unique foundation that evolved from a young cancer patient's front yard lemonade stand to a nationwide fundraising movement to cure childhood cancer.

Additionally, the donations to the Ocean City store have helped Rita's Water Ice to collectively raise more than \$1.5 million for the Foundation, becoming the leading corporate donor of ALSF.

