

Ice Cream Reporter

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Rita's Water Ice has announced that the company raised \$520,000 for Alex's Lemonade Stand Foundation; ALSF during its signature paper lemon fundraiser; Last Licks

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* Rita's Water Ice has announced that the company raised \$520,000 for Alex's Lemonade Stand Foundation (ALSF) during its signature paper lemon fundraiser. In just three years, Rita's has raised more than \$1.5 million for pediatric cancer research, becoming the leading corporate fundraiser of Alex's Lemonade Stand Foundation.