

Local Rita's owners take top honors

Collegeville couple named Franchise Partners of the Year by water ice chain

For The Times Herald

TREVOSE — Rita's Water Ice announced recently that multistore owners and operators Bev and Greg McNutt of Collegeville have been named the water-ice chain's Franchise Partners of the Year.

They were selected from among Rita's more than 350 franchise partners for their dedication to the brand and the creative programs they have implemented to engage their communities and staff members. The McNutts entered the Rita's franchise system in 1995 and own and operate Rita's locations in Collegeville, Royersford, Phoenixville and Coventry.

"We are very proud of Bev and Greg and are honored to have them as partners in our system," Rita's Chairman and Chief Executive Officer Jim

Rudolph. "Their dedication to the Rita's brand and to the communities in which they serve exemplifies what our system stands for and we are thrilled to name them our Franchise Partners of the Year."

They were presented with a plaque to mark their achievements at Rita's annual business meeting in January in Atlantic City, N.J.

The McNutts say they are "humbled" by this recognition because it acknowledges their hard work.

"We're eager to re-open for the 2008 season," Bev McNutt said. "With the introduction of new Italian Ice flavors, along with addition of the Ritaccino coffee drink and a fat-free soft serve product, we certainly will have something for everyone to enjoy!"

The McNutts' locations will be opening during the first week in March.



Photo provided by Rita's Water Ice
Greg and Bev McNutt accept their award from Rita's Water Ice CEO Jim Rudolph, left, in Atlantic City.

